

PRESENTING SPONSOR \$5,000

Presenting Sponsorship of Car Show Long Island at TOBAY includes category exclusivity and sponsor logo and/or wordmark with designation as a presenting sponsor of the event and will appear as a presenting sponsor in all promotional materials and impressions, including, but not limited to, program specific event website, printings, posters, banners, press releases, media promotions/advertising and mailings. The Presenting Sponsorship also includes a dedicated area at the event for vehicle displays, sponsor advertising, promotional programs and giveaways. Presenting Sponsorship and exclusivity will be accepted based upon date and time of completed application and sponsorship payment in full.

PROGRAM SPONSOR......\$2,500

Program Sponsorship of Car Show Long Island at TOBAY includes sponsor logo and/or wordmark with designation as a program sponsor in all promotional materials and impressions, including, but not limited to, program specific website, printings, posters, banners, mailings, press releases, media promotions/advertising. Program Sponsorship also includes a dedicated area at the event for vehicle displays, sponsor advertising, promotional programs and giveaways.

EVENT SPONSOR.....\$1,000

Event Sponsorship of Car Show Long Island at TOBAY includes sponsor logo and/or wordmark on the program specific website and in all mailings. Event Sponsorship also includes a dedicated area at the event for sponsor advertising, promotional programs and giveaways.

EVENT VENDOR.....\$125

Event Vendors of Car Show Long Island at TOBAY will be allotted a 10' x 15' dedicated area at the event with up to two 8" tables, one 6' table and one 10' x 10' tent to display and sell product directly to the spectators attending the event. Tables and tent will be the responsibility of the vendor.

EVENT EXHIBITOR \$125

Event Exhibitors of Car Show Long Island at TOBAY will be allotted a 10' x 15' dedicated area at the event with up to two 8" tables, one 6' table and one 10' x 10' tent to display product and hand out product related literature directly to the spectators attending the event. Tables and tent will be the responsibility of the vendor.